**SAMPLE LOCAL PRESS RELEASE – PRIMARY MODULE – 2022/2023**

**STEPS:**

* **Download this file from Languagesconnect.ie**
* **Fill in the details relevant to your school so you can share with the local paper/radio station and/or use in your school newsletter.**
* **Don’t forget to delete the parts that you don’t need.**
* **Send some nice photos with your photo prop and passports too!**

**[School Name] says ‘Yes’ to Languages**

**Local school joins 50,000 Primary pupils as they take part in**

**Language Sampler Module for the second year**

Over [insert number of pupils participating here] third to sixth class pupils from [School Name] are set to take part in the Primary Language Sampler module, ‘Say Yes to Languages’ again this year starting [start date]. The module, which is being made available for the second year following its extension by the Department of Education, was met with overwhelming enthusiasm last year and this interest looks set to continue with 700 schools having registered to take part in 2022/2023.

‘Say Yes To Languages’ offers an introduction into a variety of modern foreign languages and Irish Sign Language (ISL) while also looking to raise awareness among pupils of the diversity of languages being used by their peers in their schools and community.

Over 500 schools took part in the module last year, which saw French, Spanish, ISL, German, Italian, Mandarin Chinese, Romanian, Arabic, Lithuanian, Polish, Tamil and Portuguese being taught across the country. [School Name] spent their time learning [insert information about last year’s language and activity that took place]

This year, pupils will be saying [insert YES in relevant language] to [language] which will be delivered over an extended eight-week period during the normal school timetable.

[If second year of module – suggested quote] Speaking about the module Principal [insert principles name] notes, “*We are delighted to be taking part in ‘Say Yes to Languages’ again this year. The response last year was overwhelmingly positive right across the school community– from pupils and teachers to parents and tutors.*

“*It is a fun, interactive and engaging programme which really begins to set the foundations for an ongoing positive relationship with languages. This will be of great benefit to the pupils as they continue through their education, hopefully bringing with them a love of languages*,” adds Principal [insert name]

Tutors of the module may be teachers or part of the wider school community including parents, native speakers or other staff members. [Tutors name] will be delivering the module this year at [insert school] and is excited to have the opportunity to share [his/her] passion for [insert language] with the pupils, having gained the skills while living/studying/travelling/working in [place name] for [X number of years].

[Insert pupils name] from [insert school] is excited to get involved again this year saying, “*We had so much fun last year. I learned all about [insert language/culture/topic] but my favourite part was [insert area of last year’s module/language] I am really looking forward to learning all about [insert language] this year.”*

[Include some local context if appropriate i.e. language chosen due to large number of home language speakers in the school/community]

In line with last year, the module is being rolled out over three terms, with the support of Languages Connect and PPLI (Post-Primary Languages Ireland), a unit of the Department of Education.

A suite of resources has been produced including lesson plans for teachers and tutors and ‘Language Passports’ for all participating pupils to show their family and friend. Packs have been sent to participating schools to help support both the teaching and learning, but also awareness raising objectives of the module. More information regarding the modules, tutor expression of interest and supports are available at [www.languagesconnect.ie/primary](http://www.languagesconnect.ie/primary)

**ENDS**

**For further information please contact [insert school details]**

**About Languages Connect**

Languages Connect promotes the personal, social, professional and economic benefits of foreign language skills to principals, teachers, guidance counsellors, parents and students. Funded by the Department of Education and facilitated by Post Primary Languages Ireland, as a key objective of the Languages Connect – Ireland’s for Foreign Languages in Education 2017 – 2026. For all the latest updates check out [www.languagesconnect.ie](http://www.languagesconnect.ie/) or follow us on [Twitter](https://twitter.com/langsconnect_ie), [Facebook](https://www.facebook.com/LanguagesConnect.ie/) and [Instagram](https://www.instagram.com/languagesconnect/)